

Sports Legacy Institute 2011 Super Bowl Raffle Official Rules

OFFICIAL RULES: By participating, entrants agree to be bound by these Official Rules and by the decisions of Sports Legacy Institute, which shall be binding and final as to all matters related to the Raffle. The Raffle is subject to all applicable federal, state and local laws.

SPONSOR: Sports Legacy Institute, PO Box 181225, Boston, MA 02118. Nonprofit Tax ID Number 77-0689904

PROCEEDS: All proceeds of the Raffle will benefit Sports Legacy Institute, a 501(c)3 public charity (hereafter known as “Sponsor”) and the programs and charitable donations that Sponsor supports. The mission of the Sponsor is to advance the study, treatment, and prevention of the effects of brain trauma in athletes and other at risk groups. All (100%) of the net proceeds from the raffle will be dedicated to Sports Legacy Institute’s charitable purposes.

PRIZE (ONE WINNER PER GAME):

Winner will receive two tickets to the 2012 Superbowl in Indianapolis, IN as well as hotel accommodations and round trip transportation for two. The approximate appraised value of the prize package is \$8500.

ELIGIBILITY TO ENTER: During the dates and times and other details specified below, **Raffle tickets MAY BE PURCHASED ONLY BY PERSONS 18 YEARS OR OLDER** in accordance with these Official Rules. Raffle tickets may NOT be purchased by anyone under the age of 18, regardless of location or method of purchase. Tickets are available for purchase IN PERSON OR OVER THE PHONE (for pick-up) by anyone 18 years and older, REGARDLESS OF THEIR STATE OF RESIDENCE. Raffle tickets will only be sold between October 1, 2011 and January 27, 2012. The Raffle ticket is available for purchase through an SLI volunteer or staff member or over the phone by an SLI contact person. This Raffle is void wherever prohibited by law. Employees of the Sponsor who have been directly involved in the promotion or operation of the raffle, and any immediate family members and household members of the foregoing are not eligible to participate. Employees of any helping organizations are not eligible to participate.

PURCHASING RAFFLE ENTRIES: The price of each raffle ticket is \$20 or 7 tickets for \$100. Each \$20 ticket will have 1 number on it. No discounts or complementary tickets will be given. Raffle tickets will be available for purchase in person from an SLI representative or over the phone (for pick up) by eligible persons (see “ELIGIBILITY TO ENTER” above). Official Rules are available at www.sportslegacy.org and should be read before ticket purchase.

RAFFLE TICKETS ARE NONDEDUCTIBLE: The Internal Revenue Service takes the position that no portion of the Raffle ticket price may be deducted as a charitable contribution for federal income tax purposes.

NUMBER OF RAFFLE TICKETS: There is no minimum number of tickets that must be sold. The number of tickets sold will be capped at a maximum of 10,000.

ODDS: The odds of winning a Raffle Prize depends on the number of valid tickets sold. A maximum of one prize per raffle will be awarded. If the maximum number of tickets is sold, your chances of winning are 1 in 10,000 as there is 1 number per \$20 ticket. If fewer tickets are

sold, your odds are greater.

TRANSFER OF RAFFLE ENTRIES: Persons who purchase Raffle tickets over the phone or in person may opt to give away their raffle tickets to others, but in doing so they give up any claim they might otherwise have to the Prizes if they surrender a winning Raffle ticket. Raffle tickets purchased in person may be given away to persons who are under 18 years of age, but only individuals who are 18 years of age or older may claim or win a Prize.

Purchasers of Raffle tickets may not re-sell their Raffle tickets to other parties, and may not knowingly give such Raffle tickets away to others for the purpose of allowing those other parties to re-sell such Raffle tickets. All Raffle tickets which have been resold in violation of these Official Rules shall be void. All individuals who re-sell Raffle tickets in violation of these Official Rules shall be ineligible to participate in the Raffle or to win the Prize.

DRAWING: Potential winners will be selected in a random hand drawing from eligible Entries received (the "Drawing"). **The Drawing will be held on January 27, 2012 at 9:00 PM EST.** The winning Raffle ticket number will be posted on the SLI website at www.sportslegacy.org within 24 hours of the ticket drawing. Winner will be notified by telephone immediately following the drawing and arrangements will be made upon acceptance of the prize. As provided below under "NOTIFICATION OF POTENTIAL WINNERS," owners of winning Raffle ticket numbers have 48 hours from the date of the drawing to claim their Prize. Purchasers forfeit their prize if they claim their prize from Sports Legacy Institute within 48 hours of the drawing. Forfeited prizes will be retained by Sports Legacy Institute. The winner will be verified by turning in the original raffle ticket stub.

NOTIFICATION OF POTENTIAL WINNERS: Owners of eligible entries need not be present in person at the Drawing in order to win. **WINNER WILL BE CONTACTED BY SPORTS LEGACY INSTITUTE DIRECTLY TO BEGIN THE PROCESS REQUIRED TO CLAIM HIS/HER PRIZE NO LATER THAN FORTY-EIGHT HOURS AFTER THE WINNING NUMBER WAS SELECTED AND ARRANGEMENTS WILL BE MADE UPON ACCEPTANCE OF THE PRIZE.**

DETERMINATION OF OFFICIAL WINNER: Sponsor shall have the sole discretion to determine whether each Potential Winner is an official winner of a Prize (an "Official Winner"). Sponsor's decision concerning the identity of the official winner shall be final and binding. To become an Official Winner: (1) a Potential Winner must be eligible to participate in the Raffle under these Official Rules and must not be in violation of these Official Rules as determined in Sponsor's sole judgment; (2) that Potential Winner's winning entry must be inspected and verified by Sponsor by the deadline specified above; (3) that Potential Winner must provide Sponsor with all tax identification information required by federal, state or local law and, where applicable, provide Sponsor with payment for any required withholding taxes due prior to that Potential Winner's receipt of the Prize. If for any reason whatsoever all of the foregoing requirements are not satisfied with respect to a particular Potential Winner, or if Sponsor is unable for any reason to identify the holder of a winning Raffle Ticket or to contact a Potential Winner, then that Potential Winner's Prize will be deemed forfeited and, the Prize will be retained by the Sponsor for charitable use.

Sponsor shall use the following rules to determine the identity of any Potential Winner and of the Official Winner of each Prize: (1) Sponsor shall conclusively presume that the person who is in

possession of that Raffle ticket is the lawful owner of that Raffle ticket and that ticket's winning number, and Sponsor shall not make, nor have any duty to make, any inquiry whatsoever into the circumstances under which that person came into possession of such winning Raffle ticket. In the unlikely event that an error or problem in the administration of the Raffle results in two (2) or more Raffle ticket purchasers holding winning Raffle tickets that contain identical ticket numbers, then the person who has record of the earliest ticket purchase shall be deemed to hold the winning Entry.

AWARD OF PRIZE TO OFFICIAL WINNER: A Prize will be awarded to the Potential Winner who has been designated by Sponsor as an Official Winner. All prizes will be arranged to give to the official winner via mail or in person. For security and safety reasons, no cash payments will be made to winners.

TAXES: All federal, state and local income taxes are the sole responsibility of each Raffle winner. The taxable value of the Prize will be treated as ordinary income to the winner for federal and state income tax purposes, and each winner will be required by law to pre-pay a portion of the tax liability incurred in connection with his/her receipt of the Prize before receiving his/her Prize from Sponsor. (See "DETERMINATION OF OFFICIAL WINNER" above).

GENERAL CONDITIONS: The Released Parties (defined below under "RELEASE OF LIABILITY") are not responsible for: (1) Entries which are stolen, lost, damaged, illegible, given away or no longer in the purchaser's possession, (2) Entries that have been or may have been tampered with or re-sold in violation of these Official Rules; (3) Entries or payments that are delayed, misdirected, undelivered, not fully captured, or garbled as a result of any failure or problem whatsoever with the availability, functionality, operability or use of any network, server, ISP, website, computer, telephone, cable or satellite modem or connection, hand held mobile device or any other computer equipment or connection, whether or not caused by site users, tampering, hacking, or by viruses, worms, or malfunctions affecting a network, server ISP or any equipment or programming used in or associated with the Raffle; (4) any other errors of any kind, whether human, typographical, printing, mechanical, or electronic in nature, which relate to or are connected with the Raffle (collectively, as described in clauses (1) through (4), "Errors"), including without limitation Errors in Raffle-related materials or in the administration of the Raffle, such as Errors in processing Entries, identifying Potential Winners, determining Official Winners, or announcing or delivering Prizes; or If any portion of the Raffle is compromised, in Sponsor's sole judgment, by a virus, worm, bug, non-authorized human intervention or other causes which, in Sponsor's sole judgment, corrupt or impair the administration, security, fairness or proper play of the Raffle, or the proper submission or capture of Entries (collectively, a "Compromising Event"), then Sponsor reserves the right, in its sole discretion, to suspend, modify or terminate the Raffle, and to select winners from all eligible, non-suspect Entries received before the known occurrence or discovery of such Compromising Event. All Entry purchases shall be final, and no refunds or replacements will be issued by Sponsor. Sponsor has sole and final decision on admissibility of entries and the determination of prize winner.

RELEASE OF LIABILITY: Entrants, by participating in the Raffle, agree that Sports Legacy Institute and each of their respective parents, affiliates, subsidiaries, partners, and advertising and promotion agencies, and all of their respective officers, directors, employees, representatives, shareholders, members, consultants and agents (collectively, the “Released Parties”) will have no liability whatsoever for, and shall be held harmless by entrants against, any liability for injuries, losses, cost, expenses or damages of any kind, including damages for death, personal injury, property damage or property loss, or other harm resulting from, whether in whole or in part or directly or indirectly, participation in this Raffle or the acceptance, possession, misuse or use of any Entry or Prize, rules and their application thereof, all means of ticket sales, Raffle process, and/or winning ticket selection.

PUBLICITY RELEASE: Each Official Winner, by accepting his/her Prize, grants Sports Legacy Institute, full permission, except where legally prohibited, to use that Official Winner’s name, address (city and state only), photograph, voice and/or other likeness and Prize information for advertising, trade and promotional purposes without further compensation and without notice, review or approval, in all media now known or hereafter discovered, worldwide, and on the Internet and world wide web, in perpetuity.

GOVERNING LAW; SEVERABILITY: The Raffle and these Official Rules shall be subject to and governed by the laws of the Commonwealth of Massachusetts. If a court of competent jurisdiction finds that any provision of these Official Rules, or their application to a particular persons or circumstances, is invalid or unenforceable to any extent, then the remainder of these Official Rules, and the application of all of these Official Rules to other persons or circumstances, shall not be affected by that determination, and shall remain enforceable to the fullest extent permitted by law. **DEPOSITING RAFFLE TICKETS OR RELATED MATERIALS IN THE FEDERAL MAILS IS A VIOLATION OF FEDERAL LAW AND COULD LEAD TO CRIMINAL PENALTIES.**

A copy of these rules is also available on our website at www.sportslegacy.org.

Third party trademarks are used solely for the purpose of prize/event identification. The National Football League is not affiliated with this raffle.